

Gender Equality

7.1.1

**Measure Initiated by the Institution for the
promotion of gender equality**



Viswambhara Educational Society
VAAGDEVI PHARMACY COLLEGE

Approved by AICTE, PCI-New Delhi & Affiliated to JNTUH
P.O.BOLLIKUNTA, WARANGAL-506 005 (TELANGANA STATE)

7.1.1 Measures initiated by the Institution for the promotion of gender equity

Annual gender sensitization (2022-23)

Year	Title of the programme	Date
2022-2023	International Women's Day	08-03-2023
	Women Acts & Rights & Violence against women & girl (SAKHI Centre & SHE team)	15-12-2022
	Bathukamma Celebrations	26-09-2022
	Brahmakumari's (awareness on impact of cell phone usage on human life)	09-08-22

To promote gender equity and make girl students aware of their legal rights and women's power; various programs are being coordinated and conducted every year at Vaagdevi Pharmacy College, Bollikunta, Warangal.




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various experts from different areas were invited to provide information on women empowerment, Prevention of sexual harassment at work place, various legal rights and laws in favor of women, self defence, various policies under government of India available for the benefits of women, stress management etc. Also to boost up the confidence and self esteem various events have been conducted.

Gender equity education activities:

Vaagdevi Pharmacy College promotes measures aimed at attaining gender parity, eliminating gender bias or discrimination, sexual harassment and other acts of gender-based violence, and organises awareness programmes to establish a healthy and friendly environment for the staff and students. A committee made up of outstanding senior faculty members has been working on this curriculum for the past five years.

Gender sensitization is the process of changing behaviour through increasing knowledge of issues related to gender equality. It has a connection to women's empowerment. According to gender sensitization ideas, changing how parents, teachers, and other adults interact with children might lead to more gender equality.

To us, gender sensitization simply refers to having empathy for people of the other sex. There isn't much difference between gender and sex, either. When discussing the biological distinctions between a male and a female, we use the phrase "sex," yet when discussing the social, cultural, and economic standing of both, we use the term "gender." Due to a lack of male gender sensitization, women in India still experience gender injustice. Many of us believe that the decline in morals and ethics among young people is the core of these issues.

Be it eve-teasing, domestic abuse, or the event of horrific rape, these issues are all directly or indirectly linked to a lack of gender sensitivity. The unvarnished fact is that young people's social and cultural environments, which mostly consist of their families, schools, and classmates, have ultimately provided them with whatever has percolated in their minds. Family members and educators bear a significant portion of the burden for fostering gender sensitivity. They are the ones who can encourage young boys and girls to feel equally valued and help them grow up with empathy for one another.



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Gender equity & sensitization as a subject of academic study:

From the academic year 2017 onwards, our affiliating university JNTUH offered the academic course "Gender Sensitization" (an activity-based Course) as a compulsory subject and as a foundation course with two credits in II year II semester for B. Pharmacy, which is considered as a Lab Subject. Sports and Games tournaments for boys and girls as well as gender equity development initiatives have been frequently held by the institution.



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a. Safety security information

For its well-maintained security system, the campus has proven to be extremely safe.

At Vaagdevi Pharmacy College in Bollikunta, Warangal, discipline is a way of life, and students and staff are closely monitored to ensure their safety and security. The girls hostels, corridors, parking lot, entrance gates, canteen, and buses are all equipped with CCTV cameras. These are linked to the principal's phone as well as the phones of other teachers in charge of monitoring 24 hours a day, seven days a week.

The campus is protected with high compound walls, security guards at the access gates, and all entries and exits are handled. Special programmes for gender sensitization and self-defense are held at the college. The institution has a functioning Women's Grievances Cell that deals with concerns affecting women in particular.

The challenges are discussed and solutions are sorted out at regular (bimonthly) girls meetings. With its team of Principal, functional head of the cell, and a few female faculty members, the Women Grievances Cell handles any complaints (if any) with confidence and procedure. The cell also organises various activities to urge women to fight against any form of gender bias-related injustice. If there is a delay in returning from college due to a conference or programme, the female students are escorted.

It can be proudly mentioned that owing to the discipline on campus, there are no occurrences of sexual harassment of female students in the institution. We host workshops led by experts on how to live a stress-free life. Faculty members are always willing to offer advice to female students. A group of students is allocated specific mentors and guardian instructors who are responsible for all aspects of their growth and safety.

There is a special sick room for female students with all of the necessary amenities. Both boys and girls have their own separate and spacious common rooms.

b. Counselling

Women's grievance redressal cell facilitates gender sensitization concerns connected to sexual harassment counselling with senior female faculty members. Our institution arranges



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blood donation drives while taking into account the duties of all female students. The health care staff also instructs the females on acceptable parameters for weight and haemoglobin content.

The campus is always being watched by CCTV cameras, and it is periodically checked to ensure its security. The counselling of students for personal issues, career advice, and other professional issues is frequently done by the faculty. When sick, both genders are given access to common rooms. There is a daycare facility on site to take care of the staff members' children's requirements if they so want, allowing them to do their official duties effectively.

c. Common Rooms

Both boys and girls have access to extra Common rooms. The necessary amenities, such as a first aid kit, restroom, tuples, beds, a glass, a chair, a table, and a trash can, are supplied in each room. When they are sick, students use the common room to relax.

d. Day Care Center for young Children

For little children One of the best methods for colleges to assist their employees in finishing their job without worrying about the welfare of their children is through child care. The institution offers a high-quality, significantly less cost on-campus childcare centre. The institution has provided the daycare with necessary goods and services over the years. They are looked after and have their needs met by somebody in charge.



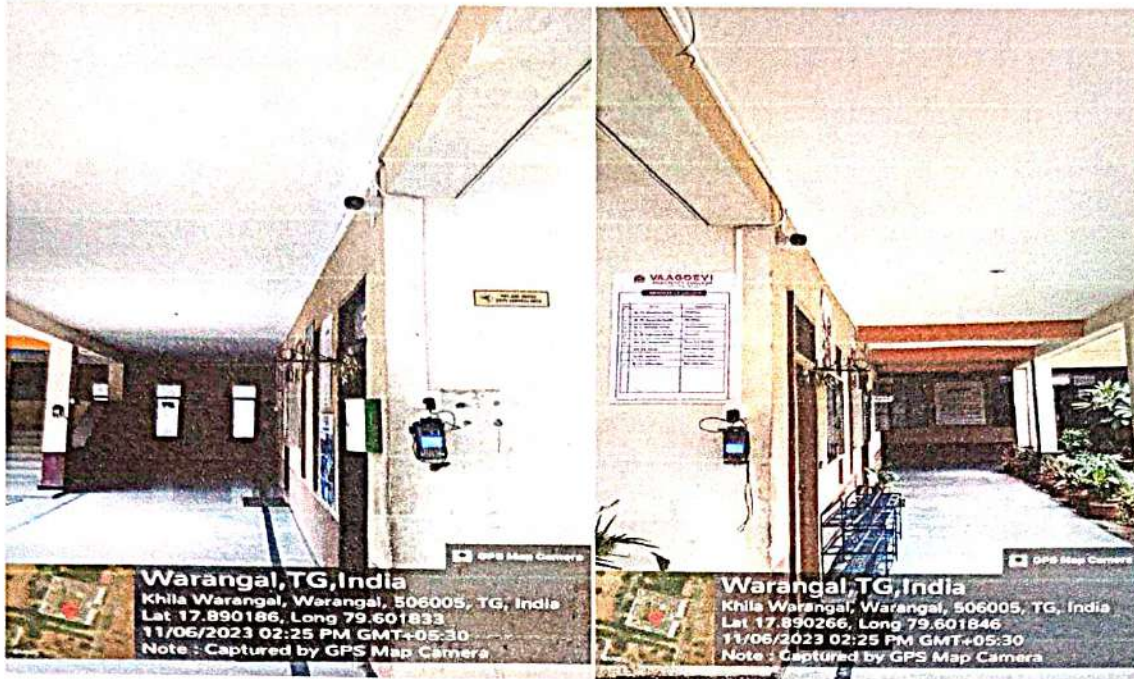
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CCTV cameras



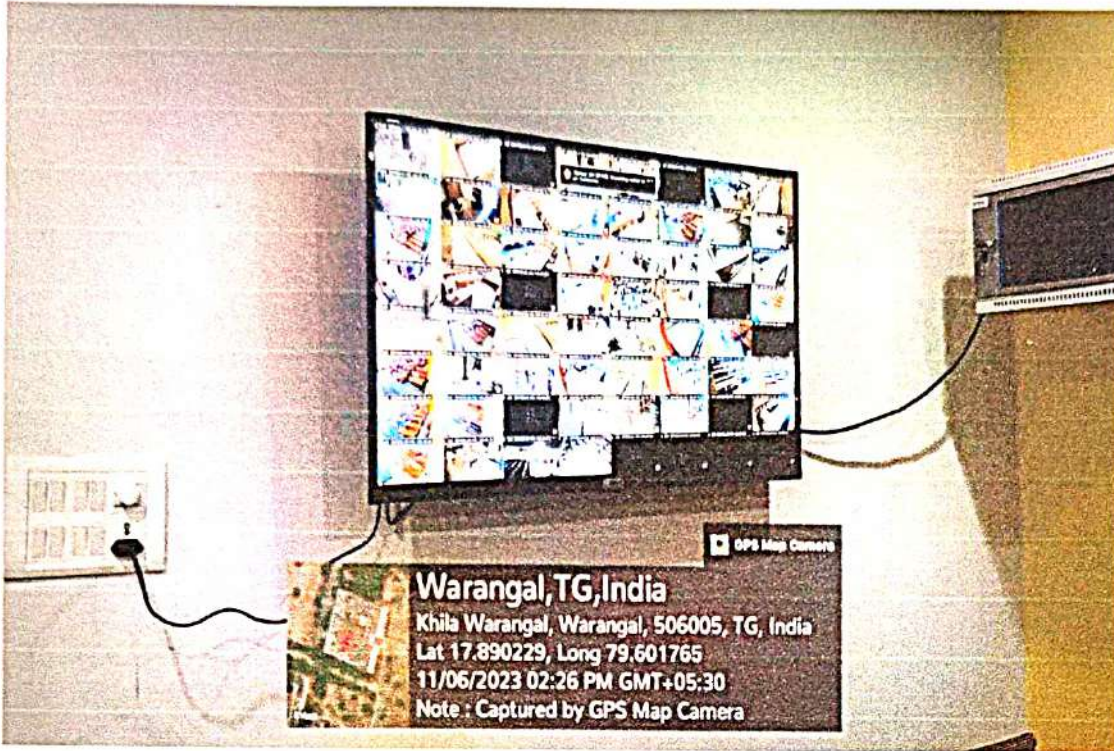
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CCTV cameras monitoring



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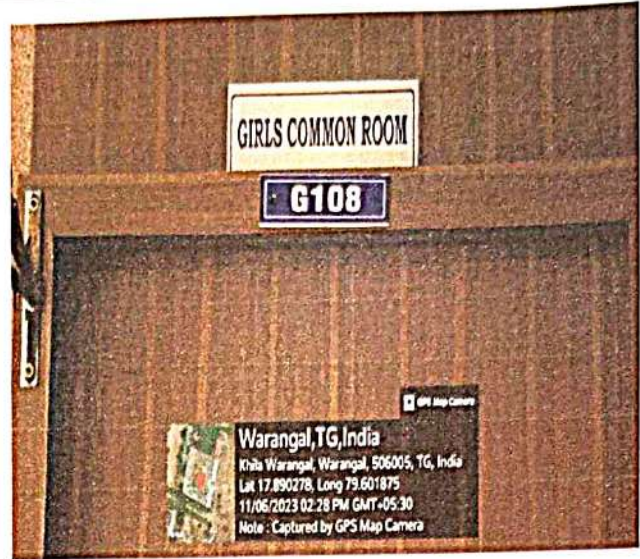


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Women Staff Room



Girls Common Rooms



Sexual Harassment Counselling



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Gender Sensitization Counselling



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